



Deliver exceptional healthcare

Your goals are our priority. Our range of solutions with our expertise aim to help you realise your vision for your pharmacy and deliver the best healthcare in your community.



Deliver your healthcare vision with EasyClinic



Performance support



Competitive buying



Tailored marketing plan for your pharmacy



Business and retail solutions to achieve your goals



We work alongside you to achieve exceptional healthcare

Helping you deliver quality, personalised, accessible healthcare to your patients is what we focus on every day. We help you push the boundaries to provide exceptional care in your local communities.

Most of all, we love to see you receive the recognition you deserve.



Deliver your healthcare vision with EasyClinic

- Understand professional services opportunities for your pharmacy
- Access tools and everything you need to set-up your clinic with signage, coaching and mentoring; and tailored marketing
- Connect a clinic event or health promotion to CPA income and access support to in-pharmacy, digital marketing and communication



Performance support

- Professional services coaching
- Professional services Opportunity Analysis Report
- Optional QCPP assessment support
- Training programs such as Solution Selling, Dispensary Link, ABLE business essentials, Team Profiling and Retail Training available



Competitive buying

- Best deals with exclusive trading terms, extensive OTC discounts (PDE via main wholesaler) and great promotional buys
- Ethical and private label rebate program
- Planograms and core ranging with KVI pricing guide
- Automated ordering with Buy It Right



Tailored marketing plan for your pharmacy

- Health Catalogue Program that is advice and solution focused
- Loyalty program and campaigns to drive engagement and retain your customers
- Health Promotions to support EasyClinic services
- Digital Marketing and Social Media Support to create awareness
- Local Area Marketing to drive engagement with a unique activity for your pharmacy
- Branding, Signage and Fit Out Design that's true to your mission, vision and values



Business and retail solutions to achieve your goals

- Business Health Checks and goal planning
- Space and data reports
- Category Health Solutions with suite of merchandising POS to educate and support customer self-selection at the shelf

Contact us today

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