



Be the champion of your community

Everything you need to engage your community

Be part of one of the largest pharmacy networks that supports you to strengthen your connection with your community.

Attract and reach your community

- ⊕ External and internal signage design with installation
- ⊕ Marketing activity including catalogue promotions and health campaigns integrated with social media and loyalty program
- ⊕ Store communications and local area marketing support

Educate and engage customers and patients

- ⊕ Webinars and training for your team
- ⊕ Ticketing and poster resources for customers & patients
- ⊕ Health programs with Healthcare Heroes
- ⊕ Merchandising support

Create loyalty

- ⊕ Community fundraising initiative to support local charities, groups, schools or sporting clubs
- ⊕ Healthy Rewards loyalty program to reward loyal customers and patients



Healthcare Heroes

An exclusive retail health program

- + Position your pharmacy as a custodian and protector of your community's health
- + Showcase your expertise health solutions
- + Training to continuously develop your team's expertise
- + Receive a POS Kit to activate in pharmacy

Plus, get access to more support:



Be rewarded for your sales performance.

- Earn up to 5% on your preferred 1st line generic purchases, 5% on private label sales and 5% on core range products sales
- Exclusive supplier OTC market-leading deals with over 200 companies
- A great Private Label product range to maximise margin and meet customer needs
- Maximise spend, optimise your generic substitution with the widest range available and most competitive pricing
- Wholesale solutions with two different partners, offering 1st and 2nd line terms to suit your everyday bulk order and alternative requirements
- Bulk buy orders featuring the top 250 lines at market-leading rates



See how we are adding value to your pharmacy with reporting and insights.

- Sales performance by category
- Customer loyalty program performance
- Catalogue program sales performance
- Wholesale Purchases



- Ordering automation with Buy IT Right
- Discounted rate with MedAdvisor
- Professional Services Opportunity Analysis
- Training with ABLE business essentials program, Dispensary Link and Solution Selling
- Support from your Pharmacy Business Advisor and Professional Services Business Partner

Contact us today

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